**附件4：教学大纲**

《商业伦理》

课程教学大纲

课程编号：

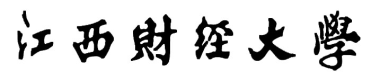
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制定（或修订）时间：2017年 月 日

**江西财经大学**



**《商业伦理》课程教学大纲**

**1、GENERAL INFORMATION**

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| 课程名称  Course Name | Business Ethics | | |
| 授课语言  Teaching Language | English | 先修课程  Prerequisites | Non |
| 适用专业  Designed for | International Business | 课程性质  Compulsory/Selective | elective |
| 学分  Credits | 2 | 总学时数  Contact Hours | 32 |
| 开课学院  Offered in | The School of International Trade and Economics | 任课教师  Lecturer | LiangHong |
| 编写人  Editor | LiangHong | 大纲主审人  Proofreader | Dujiangping |
| 课程负责人  Head of Course | LiangHong | 翻译  Translator | LiangHong |
| 使用教材  Text Books | Business Ethics: Concepts and Cases, 7th Edition,  Manuel G. Velasquez (中国人民大学出版社2014) | | |
| 教学参考资料  References | References:  Bakan, J. (2004) *The Corporation* London, Constable. [A very readable critical examination of the Corporation and Corporate Social Responsibility]  Jones, C.; Parker, M. and Ten Bos, R. (2005) *For Business Ethics* London: Routledge [a fully engaged critique of the treatment of business ethics in conventional textbooks].  Beauchamp, T.L. and Bowie, N.E. (2004) *Ethical Theory and Business (International edition), 7/e*, Prentice-Hall, New Jersey. [A classic Business Ethics text that contains many readings on a range of business ethics issues]  Ferrell, O.C., Fraedrich, John, and Ferrell, Linda (2008) *Business Ethics, Ethical Decision Making & Cases, Seventh Edition*. Boston, MA: Prentice Hall [Real-life business ethics cases covered]  Frederick, R. (Eds.)(2002) *A Companion to Business Ethics,* Blackwell: Oxford. [A very good edited book on Business Ethics, containing chapters on all topics by well-regarded academics in the field]  Parker, M. (Ed.) (1998) *Ethics and Organisations* London, Sage. [An edited book, containing writings on the theory and practice of Business Ethics, written from a critical and contemporary perspective]  Soloman, R. and Martin, C. (2004) *Above the Bottom Line*, third edition, London: Wadsworth Publishing. [A good introductory text on Business Ethics written by one of the key figures in the field]  Trevino, L. and Nelson, K. (2007) *Managing Business Ethics,* 4th Edition New York: John Wiley, Chapters 3 & 4. [A practical, management focused book]  Critchley, Simon (2007) *Infinitely Demanding: Ethics of Commitment, Politics of Resistance*. London: Verso. [An excellent exploration on the potentials and pitfalls of ethics for today’s world]  Bauman, Z. (1993) *Postmodern Ethics* Oxford: Blackwell.  Parker, M., Fournier, V. and Reedy, P. (2007) *The Dictionary of Alternatives: Utopia and Organization*. London: Zed Books. | | |
| 课程教学目的  Objectives | 1. Provide an understanding of business and management as a complex and contested ethical terrain. 2. Provide an appreciation of the emergent discipline of Business Ethics and enable students to identify, explore and critique its contributions. 3. Develop students’ appreciation of the basis of ethical reflexivity and agency and awareness of potential inhibitors to their expression in an organised context. 4. Through class discussion, reading, participation and assessment develop students’ abilities to engage in critical argumentation that is informed by, and sensitive to, their own and others’ ethical perspectives and values. | | |
| 课程教学要求  Teaching Methods &  Requirements | **Module outcomes**  By the end of the module the students should be able to:   * Understand a range of ethical factors in, and perspectives, practices and critiques of, business and organisation. * Develop greater sensitivity and awareness of implied and explicit ethical assumptions and beliefs in their own and others’ argumentation. * Critically analyse, using appropriate ethical concepts and theory, management and business practices and the contribution of the field of *Business Ethics* towards enhancing ethical accountability in business.   **Teaching mode**  The module will be delivered through a mixture of formal lectures and classes. You are ***strongly advised***to go to all lectures and classes and participate fully. In the classes you will discuss and debate empirical and theoretical research on business ethics, examine relevant influential representations of the ethics of business in film and other media, and consider examples from contemporary organisational practice. Details of the necessary reading and preparation required for the classes will be provided on Moodle. | | |
| 评价与考试  Assessments | **Assessment**  Assessment on the module consists of one group presentation and one written assignment.  **Assessment One**:  A:Group Presentation: 15 minute PowerPoint presentation, on a chosen case. Groups, composed of 3-4 students, will be formed in class Presentations will take place in class Week 8  Worth 30% of overall mark (your whole group will be given joint group mark)  NB: Daily performance(including text preview, presence, assignment, etc.) Attendance in your assigned class is MANDATORY during Week 8,Worth 20% of overall mark  *(IF for any reason you are unable to attend your assigned class that week, you will need to contact your class tutor BEFORE your class meets)*  **Assessment Two**: 3,000 words written essay; 50% of overall module mark. Will be due in April 28.. | | |

**2、Tentative Schedule**

**（Subject to Change; Last Updated: February 26, 2017）**

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| **校历周次**  **Week** | **授课日期**  **Date** | **学**  **时**  **数**  **hrs** | **教学内容**  **安排**  **Topic** | **教学**  **形式**  **Format** | **教学手段**  **Activity** | **课后作业或辅导安排**  **Require reading/**  **Assignment** | **执行情况**  **application** | **备注**  **others** |
| 1 | Mar-03  (Friday) | 4 | Course  Introduction | Lecture | discuss | Cases for discussion |  |  |
| 2 | Mar-10  (Friday) | 4 | Chapter 1 Ethics and Business & Chapter 2 Ethical Principles in Business | Lecture | discuss | Cases for discussion |  |  |
| 3 | Mar-17  (Friday) | 4 | Chapter 3 The Business: Government, Markets, and International Trade&Seminar,Chapter 4 Ethics in the Market Place& Seminar | Lecture | discuss | Cases for discussion |  |  |
| 4 | Mar-24  (Friday) | 4 | Chapter 5 Business and Its External Exchanges: Ecology and Consumers & Seminar | Lecture | discuss | Cases for discussion |  |  |
| 5 | Mar-31  (Friday) | 4 | Chapter 6 The Ethics of Consumer and Marketing & Seminar | Lecture | discuss | Cases for discussion |  |  |
| 6 | April-07  (Friday) | 4 | Chapter 7 Ethics of Job Discrimination ,Chapter 8 Ethics and the Employee & Seminar | Lecture | discuss | Cases for discussion |  |  |
| 7 | April-14  (Friday) | 4 | Chapter 8 Ethics and the Employee | Lecture | discuss | Cases for discussion |  |  |
| 8 | April-21  (Friday) | 4 | Presentation | Presentation | Tutorial | None |  |  |
| 合计 | | 32 |  |  |  |  |  |  |