Jiangxi University of Finance and Economics school

**IMIB**

***Management***

**Syllabus for Graduate Students**

**Sept 2019**

**GENERAL INFORMATION**

|  |  |
| --- | --- |
| 课程名称Course Name | **Management**  |
| 授课语言Teaching Language | English | 先修课程Prerequisites | Non  |
| 适用专业Designed for |  | 课程性质Compulsory/Selective | Compulsory |
| 学分Credits | 3 | 总学时数Contact Hours | 48 |
| 开课学院Offered in |  | 任课教师Lecturer | Darcy Weihua YE |
| 编 写 人Editor |  | 大纲主审人Proofreader |  |
| 课程负责人Head of Course |  | 翻译Translator |  |
| 使用教材Text Books | *Management*, 12th edition, Stephen Robbins & Mary Coulter, Tsinghua University Press  |
| 教学参考资料References | 1. ***Management GE 14 ed*, Stephen Robbins & Mary Coulter, Pearson Education, 2018.**
2. **Websites：**

**1) Harvard Business Review:** [**https://hbr.org/**](https://hbr.org/)**2) McKinsey & Company | Global management consulting :** [**https://www.mckinsey.com/**](https://www.mckinsey.com/)**3) The Economist:** [**http://www.economist.com/**](http://www.economist.com/)**4) Forbes:** [**https://www.forbes.com/**](https://www.forbes.com/)**5) American Management Association:** [**http://www.amanet.org/**](http://www.amanet.org/) |
| 课程教学目的Objectives | On completion of the course, the students should be able to: identify the principles of managing formal organizations, recognize the various challenges faced by today’s managers and give examples of organizations engaging in the management functions of planning, organizing, leading and controlling. More important, they can apply the principles of management to reality.  |
| 课程教学要求Teaching Methods &Requirements | The course will consist of lectures, seminars and discussions of problems, study tour, interviews, presentations and individual assignments. **Lectures and Tutorial**Our classes will be a combination of lectures and discussions of problems. Most of the concepts and techniques taught in this course are best illustrated and learned through case studies, problem solving, and interviews with managers from different levels of organizations. **Online study**A WeChat Group will be set up and all the students will be invited to join the group. All course resources including lecture notes, course PPT slides, announcements, assignment, etc. will be posted in the group.  |
| 评价与考试Assessments | There will be no examination for the course. Your final score will be based on the following: Class Performance 20%Term Paper 20%Final Test 60%Attendance, attitude, and preparation are important. Positive contributions to the class can provide rich reciprocal learning experiences. The right attitude means: a desire and willingness to study and learn, preparation as directed, and putting forth effort even when it may be inconvenient or difficult. It also means: being ready to answer questions when called upon, volunteering answer to questions or asking questions (even when you feel they may seem a little "dumb"), and actively listening to the instructor and other class members. Carrying too many units, working too many hours, etc., (usually symptoms of poor time management) will not be given much consideration in the determination of the final grade. Absences (as well as tardiness) will definitely negatively affect grades. Make-up exams are exceptions, and only given on the basis of instructor/student agreement for significant and compelling reasons. The total number of absences/tardies, regardless of the reason, determine the grade for this portion of the course. Memorandums to the instructor explaining necessary absences can mitigate their effect and BIPs can help offset the impact of absences. Those who are absent from class account for 1/4 of the total attendance shall be reported to your School and subject to the penalty according to the regulations. |

**Tentative Schedule**

**（Subject to Change; Last Updated: September 20, 2019）**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **校历周次****Week** | **授课日期****Date** | **学****时****数****hrs** | **教学内容****安排****Topic** | **教学****形式****Format** | **教学手段****Activity** | **Require reading/****Assignment** | **application** |
| 2 |  | 3 | Cha 1 Management and Organizations | Lecture | Presentation |  |  |
| 3 |  | 3 | Chapter 2 Understanding Management’s Context: Constraints and Challenges | Lecture | Case Study |  |  |
| 4 |  | 3 | Cha 3 Managing in a Global EnvironmentCha 4 Managing Diversity | Tutorial | Discussion |  |  |
| 5 |  | 3 | Cha 5 Managing Social Responsibility and Ethics | Interview | Interaction |  |  |
| 6 |  | 3 | Cha 6 Managing Change and Innovation | Lecture | Presentation |  |  |
| 7 |  | 3 | Cha 7 Managers as Decision Makers | Lecture | Corporate Website Examination |  |  |
| 8 |  | 3 | Cha 8 Foundations of Planning | Lecture | Case Study |  |  |
| 9 |  | 3 | Cha 9 Strategic Management | Lecture | Interview |  |  |
| 10 |  | 3 | Cha 10 Basic Organizational Design | Lecture | Case Study |  |  |
| 11 |  | 3 | Cha 11 Adaptive Organizational Design | Study Tour | Study Tour |  |  |
| 12 |  | 3 | Cha 13 Managing Teams | Lecture | Presentation |  |  |
| 13 |  | 3 | Cha 14 Understanding Individual Behavior | Lecture | Presentation |  |  |
| 14 |  | 3 | Cha 15 Managers and Communication | Lecture | Presentation |  |  |
| 15 |  | 3 | Cha 16 Motivating Employees | Lecture | Presentation |  |  |
| 16 |  | 3 | Cha 17 Managers as Leaders | Lecture | Case Study |  |  |
| 合 计 | 48 |  |  |  |  |  |