



江西財經大學
JIANGXI UNIVERSITY OF FINANCE AND ECONOMICS

Master Program in International Business (International Project Management) For Overseas Students

I . Background

Master in International Business (International Project Management) is based on the motto of Jiangxi University of Finance and Economics and in response to the call of the state strategy known as “Belt and Road Initiative and Go Global”. This program focuses on promoting the education exchange between China and the countries along the Belt and Road, cultivating local professional talents of project management for International Enterprises in developing counties, and providing higher education and development opportunities to the young people by combining internationalized and standardized Project Management education system and Chinese traditional culture.

II. Objectives

Master in International Business (International Project Management) is designed to train graduates in equipping them with global view, innovative spirits, solid field-knowledge, practical skills for international business operation and skills of multicultural communication, especially between the home country of the student and China. Graduates should have brilliant skills in international business practices and International Project Management; hereby start their career as specialists of international business in multinational corporations, foreign trading companies, relevant government bureaus, and international organizations.

III.Fields of Study and Research

- International Business
- International Project Management

IV.Program Duration

In principle, Master students should complete the whole Master Training Program in JUFE in a full-time way, and the total time of course study and scientific research should be no less than 2 years. Students who cannot complete his/her study on schedule due to impersonal causes can apply for prorogating the study period.

However, students should complete their course requirements and academic researches within 3 years.

V. Supervisor and Master Guidance

The supervisor and master guidance group is responsible for the training of Master. Supervisor and guidance group are responsible for drawing up the training project and guiding the dissertation totally.

VI. Credits Requirements

The courses require a MIB student to cover both the degree courses and the elective courses. Total credit required is 44, in which 22 is for degree courses, 12 for elective courses, 2 for Practice, 2 for Academic papers publications and 6 for dissertation respectively. Students must complete all degree courses which should be equal or greater than 75 points and other courses equal or greater than 60 points, otherwise they will be withdrawn from the program. The two-year master's program will be fully taught in English. Upon the completion of the program, graduates will be awarded Master Degree of Jiangxi University of Finance and Economics, recognized by the Ministry of Education of the People's Republic of China.

P.S. Master Training Courses in International Business
(International Project Management)

| Type of Course | | Name of the Course | Credits | Teaching Hours | Semester | | | |
|------------------------------------|---------------------------------|--|---------|----------------|----------|----|-----|----|
| | | | | | I | II | III | IV |
| Compulsory Courses (22 Credits) | General Courses (6 Credits) | Introduction to China | 2 | 32 | √ | | | |
| | | Preliminary Chinese Listening and Speaking | 2 | 32 | √ | | | |
| | | Chinese Economic Policy | 2 | 32 | | √ | | |
| | Basic Courses (6 Credits) | Business Economics | 3 | 48 | √ | | | |
| | | Business Management | 3 | 48 | √ | | | |
| | Degree Courses (10 Credits) | International Business strategy | 2 | 32 | √ | | | |
| | | International Marketing | 2 | 32 | √ | | | |
| | | International Macroeconomics | 2 | 32 | | | √ | |
| | | International Project Management | 2 | 32 | | √ | | |
| | | Management of Human Resource | 2 | 32 | √ | | | |
| Elective Courses (12Credits) | Elective Courses (12Credits) | Preliminary Oral Chinese | 2 | 32 | | √ | | |
| | | Transnational Corporation governance | 2 | 32 | | √ | | |
| | | Management of Organization Behavior | 2 | 32 | √ | | | |
| | | Consumer's Behavior Management | 2 | 32 | | √ | | |
| | | Management of FIDIC Contract * | 2 | 32 | | √ | | |
| | | International Business Ethics | 2 | 32 | | √ | | |
| | | E-Commerce | 2 | 32 | | | √ | |
| | | International Business Law | 2 | 32 | | | √ | |
| | | Research Methodology for Business | 2 | 32 | | √ | | |
| | | International Investment | 2 | 32 | | | √ | |
| | | International Business Negotiation | 2 | 32 | | √ | | |
| Social Practice | | Chinese Social Research I | 1 | 16 | √ | | | |

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|----------------------------------|--------------------------------------|----|----|--|---|---|---|
| (2 Credits) | Chinese Social Research II | 1 | 16 | | √ | | |
| Academic Research (8 Credits) | Academic Publications (2 Credits) | 2 | | | | √ | √ |
| | Dissertation (6 Credits) | | | | | √ | √ |
| Total Required Credits | | 44 | | | | | |

Note: 1. * means that the candidate In MIB (IPM) must select this course.

VII. Scientific Research and Dissertation

It is of great necessity for a Master student to carry out scientific researches independently under the guidance of the supervisor and complete a qualified degree dissertation. To meet the degree requirements, a Master student is required to have a certain number of academic publications related to the dissertation research. Any candidate should publish ONE research article in any Journal or ONE conference article in Journal of SITE, JUFÉ. Research article publication involves 2 credits.

Master dissertation should be no less than 20000 words and have at least 40 references, half of which must have been published in the past 5 years. A Master student should choose a research topic for dissertation and spend no less than one year on the dissertation research and writing, all of which are highly recommended to be accomplished under the guidance of the supervisor. Detailed regulations and requirements on dissertation are documented in the “*JUFÉ Regulations on the Topic Selection, Research Proposal and Composition of Postgraduate Theses and Dissertations*”. Master dissertation involves 6 credits.

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