



江西財經大學

JIANGXI UNIVERSITY OF FINANCE & ECONOMICS

Course Title:

Corporate Finance

Course Code:

Credits:

Teaching hours: 32

Prerequisites: at least Fundamentals of Accounting

Semester: Fall and Spring Semester

Lecturer's Information:

Name: Dr. Cao Yushan

Email : jxcdcysh@163.com

Telephone: 15907082020

Course Description:

The purpose of the course is to enable you to understand the financial decision-making process and to interpret the impact that financial decisions will have on value creation. The course therefore introduces you to the three major decision-making areas in corporate finance: the investment, financing, and asset management decisions. The teacher explores finance, including its frontiers, in an easy-to-understand, user-friendly manner. Although the course is designed for an introductory course in financial management, it can be used as a reference tool as well. For example, candidates preparing for various professional exams, and practicing finance professionals will find it useful. The course covers six areas: a. introduction and overview to financial management; b. the valuation of long-term securities; c. tools of financial analysis and planning; d. working capital management; e. investment in capital assets; f. the cost of capital, capital structure, and dividend policy.

Aims and Objectives:

The main objectives of this course are to examine critically the theory of, and techniques used in, financial management and to study the ways in which a corporation might be financed.

Learning Outcomes:

On completion of the course a student should be able to

- To analyze financial statements;
- Calculate sustainable growth rate and external funding needs;
- Calculate the present value of a perpetuity, annuity or bond and be able to apply its use in various situations;
- Calculate the value of a share in a company or value of whole companies by a variety of methods and understand the relevance of each method in given situations;
- Appraise investment projects by different methods and understand the impact of risk on the project;
- Understand risk to a particular share and to the whole market of a portfolio and perform calculations using CAPM;
- Discuss dividend policy, capital structure, working capital management, efficient market hypothesis and the role of the capital markets;

This course is not only about making students adopt theoretical knowledge, but also about how to apply what you have learned in practice.

Teaching Methods:

Teaching methods will involve a combination of formal lectures, group work, case study, and presentation.

Students will be encouraged to explore the application of concepts learned through the use of contemporary case studies.

Assessment:

Final Written Examination	60%
Homework Assignments	20%
Case Study	20%
Total	100%

To achieve a pass grade in this course, students must obtain 60% or more as an aggregate mark on the assessment.

Final Written Examination

The final written examination is designed to cover the learning outcomes for the course and to test skill development. Questions are set not only to test students' basic comprehension of the syllabus but also their ability to apply such knowledge in particular contexts.

Homework Assignments and Presentation

Homework assignments are designed to assess the students' ability to solve complex problems relating to financial management theory and practice. Homework assignments should be submitted via Email. Hard copies of the assignments should also be handed in and presented in class on designated dates.

Case Study and Presentation

The case study is designed to assess the students' ability to put financial management theory into application. Students are required to study some cases from the real world and present their findings in class. The case study should be submitted via Email prior to presentation. Hard copies of the case study should also be handed in on the day of presentation.

Team Work

Students are required to form teams to jointly finish homework assignments, the case study, and the presentation. Team members will work together to produce a joint report, and each member of a team will receive the same mark for the report. It is up to each team to allocate responsibilities between team members and organize its own work.

Your Input:

You will be expected:

- to review your lecture notes and follow up references on lecture topic;
- to prepare for class discussion in advance by reading and preparing outline answers to questions and notes to form the basis of discussion;

- to work through lecture notes and other material regularly to check your understanding of the concepts and models discussed, and to raise any difficulties with your class tutor or lecturer.

Course outline:

Chapter 1 The role of financial management

1-1 Background introduction

1-2 The definition of financial management

1-3 The goal of firm

1-4 Organization of the financial management functions

Chapter 2 The business, Tax, and Financial Environment

2-1 Business environment

2-2 The Tax environment

2-3 The financial Management

Chapter 3 The time value of money

3-1 The interest rate

3-2 Simple interest and compound interest

3-3 Compounding more than once a year

3-4 Amortizing a loan

Chapter 4 The valuation of long-term securities

4-1 Distinction among valuation concepts

4-2 Bonds valuation

4-3 Preferred stock valuation

4-4 Common stock valuation

4-5 Rates of return

Chapter 5 Risk and Return

5-1 Defining risk and return

5-2 Using probability distributions to measure risk

5-3 Risk and return in a portfolio context

5-4 Diversification of investments

5-5 The capital asset pricing model

5-6 Efficient financial markets

Chapter 6 Financial Statement Analysis

6-1 Forms of financial statements

6-2 A possible framework for analysis

6-3 Balance sheet ratios\

6-4 Income statement and income statement/balance sheet ratios

6-5 Common size and index analysis

Chapter 7 Funds Analysis, Cash flow Analysis, and Financial Planning

- 7-1 Flow of funds statement
- 7-2 Accounting statement of cash flows
- 7-3 Cash flow forecasting
- 7-4 Range of cash flow estimates
- 7-5 Forecasting financial statements

Chapter 8 Overview of Working Capital Management

- 8-1 Introduction to working capital
- 8-2 Working capital issues
- 8-3 Financing current assets: Short-term and long-term
- 8-4 Combining liability structure and current asset decisions

Chapter 9 Cash and Marketable Securities Management

- 9-1 Motives of holding cash
- 9-2 Speeding up cash receipts
- 9-3 Slowing down cash payouts
- 9-4 Electronic commerce
- 9-5 Cash balances to maintain
- 9-6 Investment in marketable securities

Chapter 10 Accounts receivable and inventory management

- 10-1 Credit and collection policies
- 10-2 Analyzing the credit applicant
- 10-3 Inventory management and control

Chapter 11 Short-term financing

- 11-1 Spontaneous financing
- 11-2 Negotiated Financing
- 11-3 Factoring accounts receivable
- 11-4 Composition of short-term financing

Chapter 12 Capital Budgeting and Estimating Cash Flows

- 12-1 Capital budgeting process
- 12-2 Generating Investment project proposals
- 12-3 Estimating project “After tax incremental operating cash flows”

Chapter 13 Capital Budgeting Techniques

- 13-1 Project evaluation and selection: Alternative methods
- 13-2 Potential difficulties
- 13-3 Project monitoring: progress reviews and post-completion audits

Chapter 15 Required Returns and the cost of capital

- 15-1 Creation of value
- 15-2 Overall cost of capital of the firm
- 15-3 The CAPM: project-specific and group-specific required rates of return
- 15-4 Evaluation of projects on the basis of their total risk

Chapter 16 Operating and Financial Leverage

- 16-1 Operating leverage
- 16-2 Financial leverage
- 16-3 Total leverage

- 16-4 Cash flow ability to service debt
- 16-5 Other methods of analysis
- Chapter 17 Capital Structure Determination
- 17-1 A conceptual look
- 17-2 The total value principle
- 17-3 Presence of market imperfections and inventive issues
- 17-4 The effect of tax
- 17-5 Taxes and market imperfections combined
- 17-6 Financial signaling
- Chapter 18 Dividend Policies
- 18-1 Passive versus active dividend policy
- 18-2 Factors influencing dividend policy
- 18-3 Dividend stability
- 18-4 Stock dividends and stock splits
- 18-5 Administrative considerations

Text Books and Indicative Reading List:

Text book: Ross, A. and Westerfield, W. and Jaffe, F. *Corporate Finance*. McGraw-Hill

Indicative reading: Ross, A. and Westerfield, W. and Jordan, D. *Fundamentals of Corporate Finance*. McGraw-Hill

The required text will be supplemented by outside readings from selected periodicals and journals.

Calendar of Teaching Activities:

	Activities	Chapters	Things to remember
Week 1	Lecture	Ch 1+2	Library Sessions
Week 2	Lecture	Ch 3	Submit Names for Working Groups
Week 3	Lecture	Ch4	
Week 4	Lecture	Ch 5	
Week 5	Lecture	Ch 6	
Week 6	Lecture	Ch 7	
Week 7	Lecture	Ch8+9	
Week 8	Lecture	Ch 10+11	
Week 9	Review		Review chapters taught before
Week 10	Lecture	Ch 12	Homework and Case study Deadline

Week 11	Lecture	Ch 13	
Week 12	Lecture	Ch 15	
Week 13	Lecture	Ch 16	
Week 14	Lecture	Ch17	
Week 15	Lecture	Ch 18	
Week 16	Review		Review chapters taught before
Week 17	Final exam(time to be confirmed)		