



**江西財經大學**  
JIANGXI UNIVERSITY OF FINANCE AND ECONOMICS

## **Master Program in International Business(MIB) For Overseas Students**

### **I . Background**

Master in International Business is based on the motto of Jiangxi University of Finance and Economics and in response to the call of the state strategy known as “Belt and Road Initiative and Go Global”. This program focuses on promoting the education exchange between China and the countries along the Belt and Road, cultivating local professional talents of project management for International Enterprises in developing counties, and providing higher education and development opportunities to the young people by combining internationalized and standardized Project Management education system and Chinese traditional culture.

### **II . Objectives**

Master in International Business is designed to train graduates in equipping them with global view, innovative spirits, solid field-knowledge, practical skills for international business operation and skills of multicultural communication, especially between the home country of the student and China. Graduates should have brilliant skills in international business practices and International Project Management; hereby start their career as specialists of international business in multinational corporations, foreign trading companies, relevant government bureaus, and international organizations.

### **III.Fields of Study and Research**

- International Business
- International Economics

### **IV.Program Duration**

In principle, Master students should complete the whole Master Training Program in JUFU in a full-time way, and the total time of course study and scientific research should be no less than 2 years. Students who cannot complete his/her study on schedule due to impersonal causes can apply for propagating the study period.

However, students should complete their course requirements and academic researches within 3 years.

### V. Supervisor and Master Guidance

The supervisor and master guidance group is responsible for the training of Master. Supervisor and guidance group are responsible for drawing up the training project and guiding the dissertation totally.

### VI. Credits Requirements

The courses require a MIB student to cover both the degree courses and the elective courses. Total credit required is 44, in which 22 is for degree courses, 12 for elective courses, 2 for Practice, 2 for Academic papers publications and 6 for dissertation respectively. Students must complete all degree courses which should be equal or greater than 75 points and other courses equal or greater than 60 points, otherwise they will be withdrawn from the program. The two-year master's program will be fully taught in English. Upon the completion of the program, graduates will be awarded Master Degree of Jiangxi University of Finance and Economics, recognized by the Ministry of Education of the People's Republic of China.

### P.S.: Master Training Courses in International Business (MIB)

Type of Course		Name of the Course	Credits	Teaching Hours	Semester			
					I	II	III	IV
Compulsory Courses (22 Credits)	General Courses (6 Credits)	Introduction to China	2	32	√			
		Preliminary Chinese Listening and Speaking	2	32	√			
		Chinese Economic Policy	2	32		√		
	Basic Courses (6 Credits)	Business Economics	3	48	√			
		Business Management	3	48	√			
	Degree Courses (10 Credits)	International Business	2	32	√			
		International Marketing	2	32	√			
		Consumer's Behavior Management	2	32		√		
		International Business Negotiation	2	32		√		
		E-Commerce	2	32			√	
Elective Courses (12 Credits)	Elective Courses (12 Credits)	Preliminary Oral Chinese	2	32		√		
		Business Ethics	2	32		√		
		Transnational Corporation governance	2	32		√		
		International Business Law	2	32			√	
		Global brand strategy	2	32			√	
		Cross-Cultural management	2	32			√	
		Research Methodology for Business	2	32		√		
		Corporation Finance	2	32		√		
		Global Financial strategy	2	32		√		
		International Trade	2	32	√			
		International Trade Practice	2	32		√		

		International Trade in Service	2	32		√		
		International Investment	2	32			√	
Social Practice (2 Credits)		Chinese Market Survey I	1	16	√			
		Chinese Market Survey II	1	16		√		
Academic Research (8 Credits)		Academic Publications (2 Credits)	2				√	√
		Dissertation(6 Credits)					√	√
Total Required Credits			44					

## VII. Scientific Research and Dissertation

It is of great necessity for a Master student to carry out scientific researches independently under the guidance of the supervisor and complete a qualified degree dissertation. To meet the degree requirements, a Master student is required to have a certain number of academic publications related to the dissertation research. Any candidate should publish ONE research article in any Journal or ONE conference article in Journal of SITE, JUFEE. Research article publication involves 2 credits.

Master dissertation should be no less than 20000 words and have at least 40 references, half of which must have been published in the past 5 years. A Master student should choose a research topic for dissertation and spend no less than one year on the dissertation research and writing, all of which are highly recommended to be accomplished under the guidance of the supervisor. Detailed regulations and requirements on dissertation are documented in the “*JUFEE Regulations on the Topic Selection, Research Proposal and Composition of Postgraduate Theses and Dissertations*”. Master dissertation involves 6 credits.

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